



Attorney's Docket No.: 03058-004005

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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Daniel H. Abelow

Art Unit : 2161

Serial No. : 09/370,663

Examiner : T. Dixen

Filed : August 6, 1999

Title : CUSTOMER-BASED PRODUCT DESIGN MODULE

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AUG 22 2001

Technology Center 2100

Commissioner for Patents
Washington, D.C. 20231

RESPONSE TO ACTION DATED MAY 10, 2001

In response to the action mailed May 10, 2001, amend the application as follows:

In the claims:

Amend claim 59 as follows:

Central Files
10/10/01

~~59 (twice amended) The system of claim 57 in which the two-way interaction comprises posing questions to a user on a television screen concerning use of the commodity and receiving answers from the user expressed through a keypad or a held-held remote.~~

Add claims.

~~80. (new) The system of claim 59 in which the keypad or hand-held remote comprises numeric keys.~~

~~81. (new) The system of claim 62 in which the style is hypertext.~~

~~82. (new) The system of claim 48 in which the units of commodity store probes that elicit information from the respective users.~~

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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8-10-01
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Marie A. Colokathis